

OFFICIAL RULES

Elf: Buddy's Musical Christmas Sweepstakes featuring prizes by A PHILIPS CONSUMER IPS MONITOR MODEL 277E6QDSD.

NO PURCHASE IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE ENTRANT'S ODDS OF WINNING. THIS SWEEPSTAKES IS OPEN ONLY TO NATURAL PERSONS WHO ARE LEGAL RESIDENTS OF THE UNITED STATES OF AMERICA WHO ARE AT LEAST EIGHTEEN (18) YEARS OF AGE AT THE TIME OF ENTRY. ENTRY IN THIS SWEEPSTAKES CONSTITUTES ACCEPTANCE OF THESE OFFICIAL RULES.

SWEEPSTAKES NAME:

Elf: Buddy's Musical Christmas Sweepstakes ("Sweepstakes"). VOID WHERE PROHIBITED BY LAW.

SPONSOR and ADMINISTRATOR: The Sponsor of the Sweepstakes is Catalina Strategies, Inc. ("Sponsor"). The administrator of the Sweepstakes is Catalina Strategies, Inc. ("Administrator"). Sponsor and Administrator are collectively referred to herein as "Sweepstakes Entities." Administrator will conduct the Sweepstakes substantially as described in these Official Rules. By participating in the Sweepstakes each entrant agrees as follows:

ENTRY PERIOD:

Elf: Buddy's Musical Christmas Sweepstakes commences at 9:00 AM PST on November 27th, 2015 and ends at 11:59 PM PST on December 25th, 2015.

METHOD OF ENTRY: Enter via Internet by going to the Sweepstakes registration page located at <http://ElfBuddysMusicalChristmasSweeps.com> to complete the registration form.

Entrants will be asked to provide basic contact information, including entrant name, age, email address, city, state, zip code, and/or telephone number. Entrants must be the registered subscriber of the email account from which the entry is made.

One entry per valid email address will be entered into the Sweepstakes. Although subsequent attempts to enter may be received, only entrant's first entry during the specified Sweepstakes entry period will count. No third party entry or entry through Sweepstakes service permitted. All entries become the property of the Administrator and none will be acknowledged or returned. Any individual who attempts or otherwise encourages, directly or indirectly, the entry of multiple or false contact information under multiple identities, or uses any device or artifice to enter or encourage, directly or indirectly, multiple or false entries, as determined by the Administrator, will be disqualified. All entries become the property of Sponsor and Administrator, and none will be acknowledged or returned.

If, in the Administrator's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if a computer virus, bug, unauthorized intervention, fraud, technical difficulties, or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Sweepstakes, and/or the Sweepstakes is not capable of being conducted as described in these Official Rules, Sweepstakes Entities shall have the right, at their sole discretion, to disqualify any individual who tampers with the entry process and to void any entries submitted fraudulently, and/or to cancel, terminate, modify or suspend this Sweepstakes, and conduct a random drawing to select the prize winners from all non-suspect entries received prior to action taken, or as otherwise deemed fair and appropriate by Sweepstakes Entities. If the Sweepstakes is cancelled, modified, suspended or terminated, notice will be posted on the Web Site. Sweepstakes Entities reserve the right to prosecute any fraudulent entries to the fullest extent of the law. At the Sweepstakes Entities' sole discretion, Sweepstakes winners and their guests may be disqualified at any time.

ELIGIBILITY: The Sweepstakes is open only to natural persons who are legal residents of the United States of America who are eighteen years of age or older at the time of entry. Sweepstakes may only be entered from and in eligible jurisdictions. Sweepstakes Entities and each of their respective parent companies, affiliates, subsidiaries, successors, assigns, agents, representatives, officers, directors, shareholders, and employees and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Sweepstakes including, without limitation, the immediate family members and/or those persons living in the same household of such individuals, are not eligible to participate. In the event of a dispute about the identity of an entrant, each entry will be declared made by the registered account holder of the e-mail address submitted at time of entry. The registered account holder is deemed to be the natural person who is assigned the submitted e-mail address by the relevant Internet service provider, online access provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. With respect to any winning entry, the winner may be required to provide Administrator with proof that the person is the registered account holder of the e-mail address associated with the winning entry. By entering the Sweepstakes, entrants agree to comply with and be bound by these Official Rules and the decisions of the judges, which are final and binding in all respects. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes.

PRIZES:

One (1) Grand Prize winner will receive A PHILIPS CONSUMER IPS MONITOR MODEL 277E6QDSD and a Blu-ray™ combo pack of *Elf: Buddy's Musical Christmas*. Approximate Retail Value of the Grand Prize is \$519.99.

Thirty (30) runner-up winners shall also each receive *Elf: Buddy's Musical Christmas* on Blu-ray™ combo pack. Approximate Retail Value of each runner up prize is: twenty four dollars and ninety-nine cents (\$24.99). The approximate combined Retail Value of the thirty (30) runner-up prizes is seven hundred fifty dollars (\$750.00).

There will be only one (1) grand prize package awarded. Lost or stolen prizes will not be replaced. Prize does not include any other item or expense not specifically described in these Official Rules, and all additional expenses including, without limitation, travel expenses, if any, are the sole responsibility of winner. Prizes may not be transferred or assigned except to a surviving spouse living in the same household. Only listed prizes will be awarded and no substitutions or cash equivalents or redemption will be made, except that Administrator reserves the right to award a prize of equal or greater financial value if any advertised prize (or any component there of) becomes unavailable. Prize cannot be used in conjunction with any other promotion or offer. Winners agree to accept the prize "as is", and entrants hereby acknowledge that Sweepstakes Entities have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prize, including express warranties (if any) provided exclusively by a prize supplier that are sent along with the prize.

Any valuation of the prize(s) stated above is based on available information provided to Administrator and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. Each winner must provide Administrator with a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize.

SELECTION OF WINNERS: Winners will be selected on or about January 15th, 2016, in a random drawing from among all eligible entries received. The drawing will be conducted by the Administrator, whose decisions and interpretations on all matters relating to the Sweepstakes and these Official Rules are final and binding in all respects. Administrator reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the Sweepstakes, or obtained winner status using fraudulent means.

Odds of winning a prize depend on the number of eligible entries received. Potential winners will be notified by telephone, e-mail and/or regular mail and must meet all eligibility requirements. Return of a prize or prize notification as undeliverable, or inability of Administrator to contact a potential winner by telephone or e-mail within seventy- two (72) hours of selection, may result in disqualification of such potential winner, and an alternate winner may be selected by random drawing at Administrator's discretion. In the event a winner declines a prize, Administrator may, at its discretion, select an alternate winner by random drawing.

PUBLICITY, PRIVACY & PRIZE NOTIFICATION: Except where prohibited by law or regulation, by submitting an entry, entrant grants the Administrator a perpetual, worldwide, royalty - free license to use his/her name, character, photograph, voice, and likeness in connection with the promotion of this and other Sweepstakes, and entrants waive any and all claims and/or rights to receive any royalties or other compensation for the Administrator's use thereof, unless prohibited by law. Entrants agree that the Administrator may disclose to third parties, all personal information obtained from entrants and use such information for marketing and other purposes.

Winners may be required to complete, sign, notarize and return an affidavit of eligibility/liability release and a publicity release, which must be returned, properly executed, within five (5) days of issuance of prize notification. If these documents are not returned properly executed, or are returned to Administrator as undeliverable, or if any given prize winner does not otherwise comply with the Officials Rules, the prize will be forfeited and awarded to an alternate winner.

GENERAL CONDITIONS: The Sweepstakes is void where prohibited by law and is governed by the laws of the United States of America. The submission of an entry is solely the responsibility of the entrant. Only eligible entries actually received by 11:59 p.m. PST on December 25th, 2015, during the specified Sweepstakes entry period, will be included in the prize drawing. For purposes of these Official Rules, "receipt" of an online entry occurs when Administrator's servers record the entry information upon entrant's clicking on the "Enter" button or when the Administrator receives the entrant's first entry form at the address above. Any automated computer receipt (such as one confirming delivery of e-mail) does not constitute proof of actual receipt by Administrator of an entry for purposes of these Official Rules. Sweepstakes Entities and their respective parents, subsidiaries and affiliates are not responsible for late, lost, delayed, unclear, unintelligible, incomplete, misdirected or ineligible entries, which will be disqualified, or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in the Sweepstakes which may limit the ability to play or participate, or by any human error that may occur in the processing of the entries in the Sweepstakes.

ANY PERSON ATTEMPTING TO DEFRAUD THE ADMINISTRATOR OR SPONSOR OR IN ANY WAY TAMPER WITH, DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES WILL BE DISQUALIFIED AND MAY BE SUBJECT TO CIVIL AND/OR CRIMINAL PROSECUTION.

LIMITATION OF LIABILITY & RELEASE: By participating in the Sweepstakes, entrants agree to

indemnify and hold harmless the Sweepstakes Entities, including Warner Brothers Home Entertainment, and each of their respective parent companies, affiliates, subsidiaries, successors, assigns, agents, representatives, officers, directors, shareholders, and employees (collectively, "Releases") from and against any and all injuries, losses, damages, claims, and actions of any kind arising from or relating to participation in the Sweepstakes, or acceptance, possession, use, misuse, or nonuse of the prize that may be awarded, including, without limitation, actual, direct, indirect, consequential, punitive, special, or other damage.

OFFICIAL RULES: For a copy of the Official Rules, mail a self addressed stamped envelope to **Elf: Buddy's Musical Christmas** Sweepstakes, c/o Catalina Strategies, Inc. 3278 Wilshire Blvd. #603, Los Angeles, CA 90010, Attention: Online Marketing Manager.

Sweepstakes entrants are hereby authorized to copy these official rules on the condition that it will be for their personal use and not for any commercial purpose whatsoever.

WINNER'S LIST: A winner's list is available only within sixty (60) days after the close of the Sweepstakes. Mail request to **Elf: Buddy's Musical Christmas** Sweepstakes, c/o Catalina Strategies, Inc. 3278 Wilshire Blvd. #603, Los Angeles, CA

90010, Attention: Online Marketing Manager, in order to obtain a winner's list, where permitted by law, send a self - addressed, stamped envelope (residents of Vermont are not required to include a self - addressed, stamped envelope with their request for a winner's list).

MISCELLANEOUS: The names of individuals, groups, companies, products and services mentioned herein, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or Sweepstakes Entity, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group or Sweepstakes Entity or the manufacturer or distributor of such product or service and, except as otherwise indicated no association or endorsement is intended or should be inferred.

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